



CREEK WEEK 2023 STEERING COMMITTEE MEETING AGENDA

July 20, 2023 at Atrevida Brewing Co.

204 Mount View Lane, COS

<https://us06web.zoom.us/j/84281005769?pwd=L0w4WE0wMGtOWUt4Y2xsTHQyelY0dz09>

Intros/Question of the Day: Name; Organization; If you could create a holiday, what would you celebrate and what would the traditions be?

The Creek Week Cleanup aims to bring the Fountain Creek Watershed communities together to foster the health of our local waterways for its citizens and wildlife.

Creek Week 2023 Important Dates

- Creek Week: Saturday, Sept 30th-Sunday, Oct 8th
- Material Pick Up and Crew Leader Training
 - Sept 19: (Seeking Volunteers)**
 - 3-5 pm Material pickup
 - 5:30-6:30 pm Training with Kristin Wehde and Scott Abbott
 - 6:30-7 pm Material pickup
 - Sept 21: (Seeking Volunteers)**
 - 5-7 pm Material pickup
- Last day to register a new site: Friday, Sept 15
- Litter Letter Dedication at America the Beautiful Park: Wednesday, Oct 4, 4-5 pm
- CW 10 Year Party at Red Leg: Sunday, Oct 22, 1-4 pm

Fundraising - Save the dates! (Seeking a volunteer to help table)

- Bleating Heart Night at Goat Patch: Tuesday, Sept 12, 4-9 pm, Fundraiser \$1/beer to District

Registration

CW registration is set up through a Google form accessible here:

<https://forms.gle/SAPSrTY69pZBVkdk6>

Please run through the form (by Friday 7/21) as if you were a crew leader and share feedback in the comments box at the end of the form.

- **Registration Timeline:**
 - Adopt a Waterway group: end of July (Hannah will email Adopters)

Past Crew Leaders: early August 7 (Hannah will email)
Public Registration opens: August 15

Finances (Trails and Open Space Coalition is the fiscal sponsor)

● Sponsorship/Budget

- 2023 Sponsor Letter ■ [Final CW 2023 Sponsorship letter.pdf](#)
 - 15 sponsors will be recognized in the CW commercial
- Sponsorship Request - Please help us with support! Any updates?
- Crew leaders can ask adjacent businesses (to the clean-up site) to donate gift cards, food, drinks, services, etc.
- Alli/Hannah are working on the draft budget and will begin purchasing basics - buckets, grabbers, gloves.

Marketing

- Save The Date Cards ■ [CW 2 sided 10th Anniv \(2\).pdf](#)
- Social Media posts to raise engagement-
- 'Which areas are in need?'
- Social media challenge: **#CreekWeek2023**
 - Ideas?
- Newsletters and news outlets: *The Fountain Creek Chronicles*
Sign up here!!
<https://lp.constantcontactpages.com/su/Gxb6BOY/fountaincreekchronicles>

Crew Leader Training

- Sept 19 from 5:30-6:30 pm
- Location Bear Creek Regional Offices, then pick up materials at the Bear Creek Maintenance Shop
 - Susan - Pueblo Outreach Coordinator
 - Training in Pueblo - September 25th at a Public Library? Pick up materials from Susan
 - Outside of COS/Pueblo?- Let us know how we can help you make arrangements for material handoffs

10 Years of Creek Week


- New logo design and swag with 10 year logo ■ [Celebrating 10 years \(2\).jpg](#)
- Brewshed Alliance
 - Phantom Canyon - IMPACTFUL IPA
 - Brew day: Aug 15, 10 am - 2 pm
 - Release day: Sept 8
 - Charle, Lead Brewer at Phantom is working on the logo/design

- We'll design table toppers with info/QR codes for each brewery that has it on tap.

Participating locations:

- Atrevida
- Brass
- Fossil
- Goat Patch
- Local Relic
- Manitou Brewing
- Mash Mechanix
- Metric
- OCC Brewing
- Peaks n Pines
- Phantom Canyon
- Reservoir Brewing
- Red Swing
- Shamrock
- Storybook
- Whistle Pig
- Voodoo

Clean and Crawl - Saturday, September 30th

- 30 spots for \$30/ticket
- Find 2022 flier here:  [Clean n Crawl 2022.png](#)
- New brewery coaster design: [Coasters](#)
- Koozies and Hats: **ADD MOCK UPS**

Participating locations:

- **Steel Pan:** Meeting location, get everyone signed in, have their first beer, review safety guidelines and hand out supplies.
- **Jack Quinn's:** Take a break, get 2nd beer and food, women's stein-holding contest followed by men's stein-holding contest.
- **Jose Muldoon's:** Take a break, get 3rd beer, frozen t-shirt contest.
- **Tony's:** Final location, 4th beer, cornhole, wrap up.

Land Stewardship Projects

- These projects will happen from September to October and provide volunteers with a fun and new opportunity to get involved with other community organizations while doing some good.
 - Pueblo Parks and Recreation
 - Guardians of Palmer Park - Sept 9, 8-12 pm
 - Pueblo County Extension - Sept 30, 9 am

- Sondermann Forest Health Project - Oct 5, 8-12 pm
- RMFI
- Colorado Parks and Recreation
- Concrete Coyote

Litter Letter word - IMPACTFUL

- Location: America the Beautiful Park
- Dedication: Oct 4, 2023 4-5pm
- Time frame: All of October
- PPORA manages details and due dates
- Letters are First come, First serve
- Volunteers?

10-Year Party at Red Leg - Oct 22, 1-4 pm

- Confirmed rooftop tent rental
- We will have presentations on CW metrics, watershed health, and a particular VIP hour for our sponsors from 1-2 pm. The public will be invited from 2-4 pm.
 - Award ceremony or VIP Sponsors
 - Gift for sponsors: Tin signs with the custom logo “10 Year Sponsor - Thank You”
 - 5 & 10 years
- Games? Prizes?
- Photo booth!
- “Gift” for all attendees?
- Get a cake?
- Create special posters to put on easels around the party room?
- Other ideas?
- Volunteers for setting up or planning?