



2020 Creek Week Summary Report And Photo Collection

Alli Schuch

Watershed Outreach Coordinator

Fountain Creek Watershed Flood Control and Greenway District



Seventh Annual Creek Week September 26-October 4, 2020

What: A 9-day, watershed-wide litter & debris collection event

Who: Service groups, neighborhood associations, scouts, schools, churches, and individuals

Why: Raise awareness about the Fountain Creek watershed, our water supply, the District, and the littering issue to make our communities cleaner, safer and more beautiful





Why Cleanups?





Watershed-Wide Benefits

- ❖ **Make a difference**
- ❖ **Quick, fun, and easy, 1-2 hour commitment**
- ❖ **Anyone can participate - all ages, demographics**
- ❖ **Addresses a big issue that is an eyesore, safety issue, contributes to flooding and impacts water quality**

Promotes watershed collaboration

We have many downstream neighbors

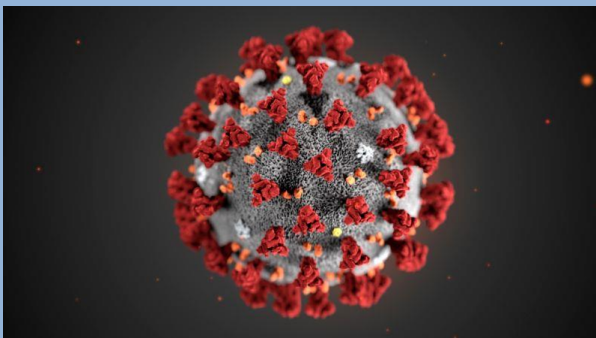






Overcoming COVID Challenges

- New language in volunteer waivers
- Updated Crew Leader training video
- Group sizes less than 25
- Provided hand sanitizer to all groups (thank you to the Axe and Oak Distillery!)
- Mask and social distancing mandates





CREEK WEEK 2020 SUMMARY

Steering Committee

1,047 hours \$26,625.00 value

25 Organizations Represented, 36 members

- Catamount Institute
- City of Colorado Springs Parks
- City of Colorado Springs Water Resources Engineering
- City of Fountain
- City of Manitou Springs
- City of Pueblo Stormwater
- COS I Love You
- Colorado College
- Colorado Springs Utilities
- El Paso County Parks
- Evicore
- Fountain Creek Nature Center
- Fountain Creek Water Sentinels
- Fountain Creek Watershed District
- Friends of Ute Valley Park
- LexisNexis
- Pueblo County Extension
- Pueblo County Stormwater
- Pueblo Department of Public Health and Environment
- Pikes Peak Group of the Sierra Club
- Trails and Open Space Coalition
- University of Colorado – Colorado Springs
- UpaDowna
- Individuals



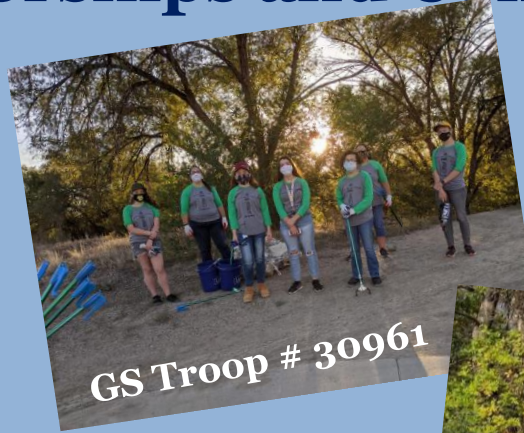


CREEK WEEK 2020 SUMMARY

Cash/In-Kind Sponsorships and Contributions

Creek Week Champions (\$2,000+)

- Bloom Foundation
- City of Colorado Springs Water Resources Engineering
- City of Fountain
- City of Pueblo Stormwater
- Colorado Springs Utilities
- El Paso County Parks
- Fountain Creek Watershed District
- Lowe's
- Matrix
- Pikes Peak Community Foundation, Leopold Foundation
- Pueblo County Stormwater
- Tezak



Debris Demolisher (\$1,000-\$1,999)

- HBA/HBA Cares
- Ocean Conservancy



CREEK WEEK 2020 SUMMARY

Sponsorship and Contributions, Continued

Rubbish Remover (\$500-\$999)

4imprint
Arkansas Basin PEPO
City of Colorado Springs Parks and
Recreation
Colorado College
Colorado Custom
Evicore
LexisNexis
NES
Pueblo Department of Public Health
and Environment
Techwares
Trails and Open Space Coalition
University of Colorado – Colorado
Springs
Waste Management
Westervelt

**12 Govt. entities, 22
businesses, 11 nonprofits
42 repeat, 13 new**

Waste Wrangler (\$100-\$499)

Axe and Oak Distillery
Brues Alehouse
Catamount Institute
City of Manitou Springs
City of Pueblo Stormwater Utility
COS I Love You
Costco
Cultural Office of the Pikes Peak Region
Formstack
Forsgren Associates
Friends of Ute Valley Park
Goat Patch Brewing Co.
Home Depot
Individual Citizens
Pikes Peak Group, Rocky Mountain
Chapter of Sierra Club
Pikes Peak Outdoor Recreation Alliance
Pueblo County Extension
Purgatoire Watershed Partnership
Red Leg Brewing Co.
UpaDowna

CREEK WEEK 2020 SPONSORS – THANK YOU!

“CREEK CHAMPIONS (\$2,000+)”



Leopold Foundation

“DEBRIS DEMOLISHER (\$1000 - \$1999)”



“RUBBISH REMOVER (\$500 - \$999)”



Trails and Open Space Coalition



“WASTE WRANGLER (\$100 - \$499)”



Glynnis Goldstein
Leah Fenimore
Ed Duffett



CREEK WEEK 2020 SUMMARY

More Sponsorship and Contributions

In Kind Donations

- Advertising
- Bags
- Buckets
- Gloves
- Water bottles
- Stickers
- Trash Grabbers
- Hand Sanitizer
- Event support, registration, mapping, website
- Food/drink for volunteers



\$21,225 cash + \$16,330 in-kind = \$37,555.00



CREEK WEEK 2020 SUMMARY

Expenditures

- \$4,800 CC Fellow
- \$1,766 Newspaper ads
- \$1,413 5k Expenses
- \$1,400 Grabbers
- \$1,200 Sharps Containers
- \$950 Website Hosting
- \$700 Gloves
- \$684 Pet Waste Bags
- \$300 Printing, lamination
- \$245 Button Maker
- \$210 Spray Bottles

=\$13,678

**Expenditures
per volunteer
= \$9.12**





CREEK WEEK 2020 SUMMARY

Event Promotion

Social Media

Banners

Newspaper Ads

Newsletter Articles

Email to past volunteers

Save the Date Cards

Community Calendars

30-second commercial

Hour-long KRDO interview

12 photo series in Gazette

5 news stories

PHOTOS: Girl Scouts Clean Up For Creek Week

Oct 1, 2020 Updated Oct 1, 2020 Comments



Girl Scouts and their family members were making our city cleaner on Tuesday, Sept. 29, 2020, by participating in the 7th annual Creek Week. Etra Wilson, Lynnae Goss, and Eise Wilson (left to right) find trash to carry out on a hillside near Fountain Creek. Hundreds of volunteers throughout the week have been working to complete the Creek Week mission that aims to bring the Fountain Creek Watershed communities together to foster the health of our local waterways for its citizens and wildlife alike. Creek Week continues through Oct. 4. More information can be found at www.fountaincreekweek.com. (Photo by Jerilee Bennett,

**THE HOLIDAYS ARE COMING
START EARLY
CASH NOW**
Apply today,
start tomorrow
CARRIERS WANTED
The Gazette

Proclamations in all 8 communities





CREEK WEEK 2020 SUMMARY

Year 7 Results:

Colorado Springs

1,095 people
1463 bags
65 Crews

Fountain

182 people
298 bags
12 Crews

Green Mountain Falls

10 people
120 bags
1 Crew

Manitou Springs

23 people
40 bags
2 Crews

Monument

29 people
40 bags
2 Crews

1,422 citizens

88 crews

2,087 bags

**10+ tons of litter
and debris
removed**

Palmer Lake

8 people
8 bags
1 Crew

Pueblo

35 people
54 bags
3 Crews

Trinidad

30 people
40 bags
1 Crew

Woodland Park

5 people
14 bags
1 Crew





CREEK WEEK 2020 SUMMARY

Year 7 Results:

Volunteers	1,422				
x 2 hours average	2,844 hours				
x \$25.43/hour	\$72,322.92				
Committee service time value	\$26,625.21				
Cash sponsorships	\$21,225.00				
in-kind sponsor value	\$16,330.00				
	\$136,503.13				



Value of community service Creek Week provides in just 9 days



CREEK WEEK 2020 SUMMARY

<u>Year</u>	<u>People</u>	<u>Groups</u>	<u>Tons</u>
2014	625	42	6.8
2015	1,549	57	9.4
2016	2,217	70	14
2017	2,592	81	30
2018	2,791	99	24
2019	3,203	106	14
2020	1,422	88	10

108.2+ TONS



Dragonfly - Monument



CSU - Las Vegas Crew



Team UCCS



CREEK WEEK 2020 SUMMARY

Strangest items found...

- Multiple shopping carts
- A typewriter
- Hood to a Smart Car
- Dentures
- A suitcase
- Snakeskin
- Deer and raccoon carcasses
- Cat collar
- Walkie-talkie





CREEK WEEK 2020 SUMMARY

NEW: DATA COLLECTION TOOLS

➤ International Coastal Cleanup: Clean Swell App

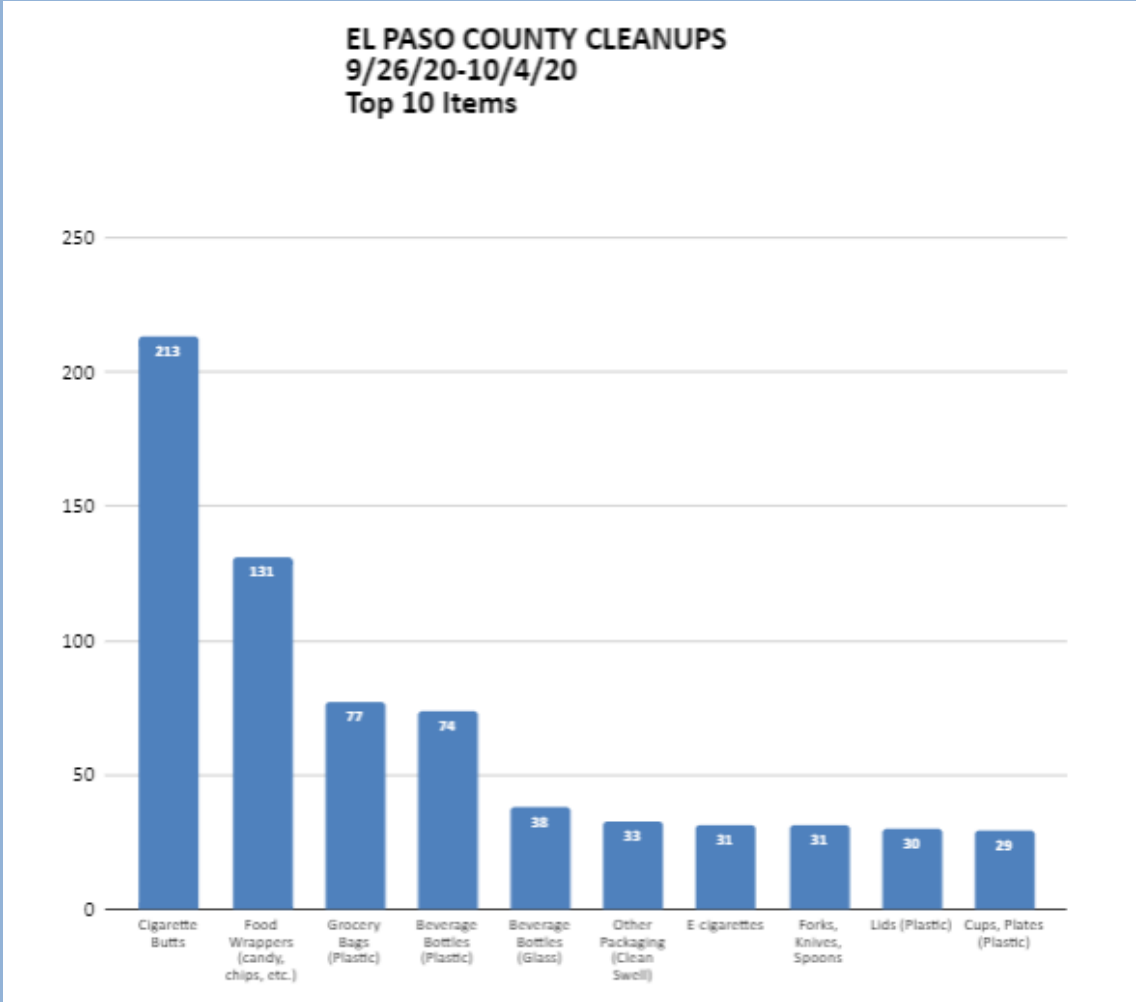


➤ iNaturalist App El Paso County

- 447 Observations
- 211 Species recorded
- 133 Observers

Pueblo County

- 112 Observations
- 76 species recorded
- 25 Observers





CREEK WEEK 2020 SUMMARY

‘Run up to the Creek’ Virtual 5K



Samantha B.

47 Participants
4 Breweries
Finisher’s Medal
CW Buff



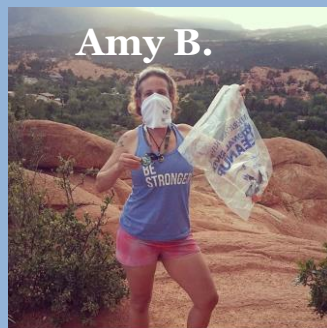
Jenna Gallas Family

Social Media contest
Encouraged “plogging”

Generated \$350 towards outreach



Arlene K.



Amy B.



Allen, Sarah, and Carla

2020 Run Up to Creek Week!
A VIRTUAL 5K run/walk

Receive discounts and BOGOs from some of your favorite local breweries!

RED LEG BREWING CO. GOAT PATCH BREWING CO. BLACK FOREST BREWING CO. BRUER ALEHOUSE

All participants will receive a racing bib, Creek Week button, buff, 4 brewery discounts, and Techwears finisher's medal!

- Price: \$30
- Date: Sept. 4-14 Extended till 10/4!
- Registration Opens: Aug. 15
- ** Space is limited!! **

~ YOUR PACE - YOUR COURSE - YOUR DAY - YOUR TIME - ~
~ YOUR 5K! ~

Register & learn more about the Creek Week Cleanup at:
www.fountaincreekweek.com





CREEK WEEK 2020 SUMMARY

Pikes Peak Litter Letter Project – 3rd Year!

- Collaboration with Fountain Creek Watershed District, the Cultural Office of the Pikes Peak Region, Pikes Peak Outdoor Recreation Alliance, Concrete Couch, PikeRide, Downtown Partnership, and Waste Management
- Volunteer crews fill letters with trash
- On display along Cimarron Street during October – Arts Month





CREEK WEEK 2020 SUMMARY

Fishing Derby at Anticline Pond at Lake Pueblo State Park

- 1 Perfect fall day at Anticline Pond at Lake Pueblo State Park
- 19 Caring and generous volunteers
- 27 Adventurous youth from Boys and Girls Club of Pueblo Co.

\$2,100.00+ Value of donated supplies, prizes, snacks, drinks and lunch

PRICELESS: Taking a kid fishing
Giving back to your community
Protecting our watershed's health



THANK YOU TO OUR GENEROUS SPONSORS! SEE YOU NEXT YEAR!



Where there's a will, there's a way.



INDOOR • FARMING • INNOVATION • ZONE



OF PUEBLO COUNTY





CREEK WEEK 2020 SUMMARY

NEW: Sondermann Park Forest Health Project

- 3 workdays
- 41 volunteers, 164 hours
- 3 acres treated, over 3,300 non-native trees removed
- UCCS study initiated





CREEK WEEK 2020 SUMMARY

Fountain Creek Brewshed® Alliance

- 25 Member Breweries/Tap Houses
- Storybook and Local Relic hosted fundraisers during Creek Week
- Storybook, Peaks n Pines hosted cleanups
- Virtual Liquid Lectures

Storybook Brewing Company



Fountain Creek Brewshed Alliance Map
Connecting communities within the Fountain Creek Watershed to the shared values of healthy watersheds and locally made beer through education and events.

FOUNTAIN CREEK BREWSHED® ALLIANCE MEMBERS

- 1 Arctical Brewing Company | 1624 S. Cascade Avenue
- 2 FH Networks | 2840 N. Powers
- 3 Fossil Craft Beer Company | 2945 One Mile Road
- 4 Altrivale Beer Company | 2014 NE. Yale Lane
- 5 Peaks n Pines Brewery | 4005 East Stearns - 200' W. Nixon Ave. Fountain
- 6 Black Forest Brewing Company | 10590 Black Forest Rd #50
- 7 Smiling Yards Brewery | 2620 Sheldon Avenue
- 8 Colorado Mountain Brewery | 4001 S. 29th St #100 - 10101 Northwest Pkwy
- 9 Phoenix Carvers Brewing Company | 2 E. Pikes Peak Avenue
- 10 Caribena Brewing Company | 782 N. Colorado Avenue
- 11 Goat Patch Brewing Company | 2727 N. Colorado Avenue
- 12 Brass Brewing Company | 301 E. Colorado Avenue
- 13 Local Relic | 5015 Wheeler Street
- 14 Mountain Brewing Company | 725 Mariposa Avenue
- 15 Trails End Tap Room | 3805 W. Colorado Avenue
- 16 Storybook Brewing | 3728 N. El Paso Street
- 17 Red Log Brewing | 4530 Forge Rd, Suite B
2523 Garden of the Gods Rd., coming May 2020
- 18 Brass & Hops Brewing Company | 100 Riverwalk Place, Pueblo
- 19 Pub Dog Colorado | 2207 8th Avenue
- 20 Mellic Brewing | 123 N. Clark Drive
- 21 Fishy Brewing Company | 1468 Garden of the Gods Rd.
- 22 Pikes Peak Brewing Company | 1754 Lake Woodruff Dr., Monument

Clean Water = Great Beer
LEARN MORE AT: www.fountain-crk.org/about/brewshed-alliance/



CREEK WEEK 2020 SUMMARY

Special Mention: Manitou Springs Elementary School Storm Drain Chalk Art

- Participation by all grades
- 2nd graders received Zoom educational lesson “Stormwater Soup”





CREEK WEEK 2020 SUMMARY

Creek Crews



Peaks n Pines Brewing Co.



GE Johnson Accounting Team



Girl Scout Troop 42733



Anna + Friends



Christine + Friends



Catamount Outdoor School



CREEK WEEK 2020 SUMMARY

Creek Crew Kids!





CREEK WEEK 2020 SUMMARY

Thank You

Questions, comments: allischuch@gmail.com

Save the Date:

SEPTEMBER 25 - OCTOBER 3, 2021

Cross Creek Park



Bear Creek Park



Team PPA

